Technical Response Document for Proposed GMS

Bidders are requested to kindly provide a detailed description of the topics in the chronological manner given below:

The bidder should offer innovative solutions for proposed following modules:

1.3.1 Workflow / Process flow

Detailed process flow chart along with step wise and screen wise description is expected to be documented and submitted

1.3.2 Functionality Management (Matching engine, form designing, process flow improvement, etc.)

The parameter-based match making between the rules set at the back end needs to be explained as a part of proposed solution.

1.3.3 Content Management including support to marketing strategy / campaign

Key words, AdWords etc., which can excel marketing campaigns apart from the content as a part of GMS, methodology regarding the same should be showcased.

1.3.4 UI / UX enabled features for application

Some suggested screens, features, accessibility and navigation etc., can be shown in pictorial manner

1.3.5 Application Analytics improvements

Analytics either inhouse or 3rd party tool (at bidder's cost) needs to be proposed along with latest usage of technology including machine learning / Artificial intelligence

the bidder highlighting the understanding of the problem statement, proposed solution, methodology and implementation plan needs to be submitted as below:

2.1 Understanding of the current assignment and Bidder's proposal on technology to be used

The bidder needs to understand all the modules and additional scope as given in RfP, need to come out with problem statement and propose the methodology to develop and implement the proposed GMS solution. This shall contain the technologies to be used front end/back end / middleware / different tools etc.

2.2 Project organization, Project plan, Methodology, Processes defined for management of the project

The entire proposed project planning along with the deputed personnel qualifications, timelines, processes, escalation matrix and every part of project planning and implementation phase etc. should be documented and showcased here. This should also include the data migration process and methodology as well. This section should also showcase their deployment plan and coordination plan with CGTMSE cloud / infrastructure vendor.

2.3 Risk Identification (Include proposed security) & Mitigation

Bidder needs to envisage probable risks that may be associated with this project and needs to highlight them along with the solution they wish to propose.